## **Proofpoint Virtual Takedown**

# Reduce consumer, business and employee exposure to malicious domains

## **Key Benefits**

- Protection for consumers, partners, employees—and your brand. Stops malicious domains from phishing attacks, fraudulent websites, malware and more.
- Hands-off management. Our team handles the entire process so you can focus on core operations.
- Timely response. Fast blocklist deployment and takedown minimize the window of vulnerability.
- Thorough investigation. Our experts use Proofpoint threat intelligence and external sources to verify reported activity for accurate takedown action.
- Effortless compliance. Rest easy knowing our processes adhere to industry rules for reporting abuse.

Proofpoint Virtual Takedown helps protect employees, business partners and customers from malicious domains that misuse your brand. The service, which enhances Proofpoint Domain Discover, manages the process of blocking and shutting down malicious domains to safeguard your company and the people who trust it.

With Virtual Takedown, you get a dedicated team that manages the entire process on your behalf. It starts with submitting malicious domains to leading blocklist providers. This interim step quickly blocks the domain from users of many internet service providers (ISPs), devices, web services and security products. This step takes effect within 24 to 48 hours in most cases.

When the evidence supports a full domain takedown, the team reaches out to providers attached to the domain; these include the registrar, hosting provider, top-level domain (TLD) provider and more. The team corroborates reported activity with threat intelligence from Proofpoint and trusted third-party sources.

A successful takedown can include removing the domain registration, hosted content and products such as mail exchange records. These steps render the domain unreachable to anyone so that the domain cannot further harm your brand.

### LEARN MORE

For more information, visit proofpoint.com.

#### ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at <a href="https://www.proofpoint.com">www.proofpoint.com</a>.

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